Imbalie Beauty Limited

(Registration number: 2003/025374/06) (Incorporated in the Republic of South Africa) (Share Code: ILE ISIN Code: ZAE000165539) ("Imbalie Beauty" or "the Company")

B&B Proprietary Limited

(Registration number: 1998/003133/07) (Incorporated in the Republic of South Africa)

("B&B Media")

Joint announcement - results of Mandatory Offer

Shareholders are referred to the announcement dated 7 March 2022 regarding the distribution Mandatory offer circular.

The Mandatory Offer closed on Friday, 22 April 2022.

20 874 297 Imbalie Beauty shareholders, constituting 1.5% of shareholders other than B&B Media accepted the Mandatory Offer. Following the finalisation of the Mandatory Offer, B&B Media holds 868 680 250 Imbalie Beauty ordinary shares, representing 62.76% of Imbalie Beauty' issued share capital.

The directors of B&B Media, insofar as the information in this SENS announcement relates to B&B Media collectively and individually, accept full responsibility for the accuracy of the information given in this SENS announcement, and certify that, to the best of their knowledge and belief, the information in this SENS announcement is true and correct; and further certify that, the SENS announcement does not omit anything likely to affect the importance of the information disclosed.

The Imbalie Beauty Independent Board, insofar as the information in this SENS announcement relates to Imbalie Beauty collectively and individually, accept full responsibility for the accuracy of the information given in this SENS announcement, and certify that, to the best of their knowledge and belief, the information in this SENS announcement is true and correct; and further certify that, the SENS announcement does not omit anything likely to affect the importance of the information disclosed.

28 April 2022 Woodmead

Designated adviser to Imbalie Beauty Exchange Sponsors